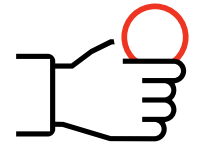


# kbCHARITY

## SPECIFIC TARGET GROUPS FOR NPOs



The use of charity addresses for NPOs is invaluable. We have developed new, topic-specific target groups with donation-affine addresses for you. By using charity addresses, you can efficiently and cost-effectively reach additional donors who are willing to get involved in good causes. The result: greater willingness to donate, an increased conversion rate and sustainable support for your projects. Use this valuable resource to get your message directly into the hearts of your future supporters and maximise the impact of your work.

